

# mai·linh lillard

## education.

### THE UNIVERSITY OF NORTH TEXAS

College of Visual Arts and Design  
AUGUST 2017 – MAY 2021 | DENTON, TX

BFA in Communication Design with a concentration in  
Graphic Design and a Minor in Art History

## skills.

### TOOLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe XD  
Adobe Premiere

### STRENGTHS

Art direction  
Typography  
Publication layout design  
Creative problem-solving  
Empathy

## awards.

### STUDENT ADDY AWARD, BRONZE

THE AMERICAN ADVERTISING  
FEDERATION OF DALLAS  
March 2021

### HONORABLE MENTION

GRAPHIS NEW TALENT ANNUAL 2021  
February 2021

### VOERTMAN-ARDOIN SCHOLARSHIP IN ART

COLLEGE OF VISUAL ARTS AND DESIGN  
AT THE UNIVERSITY OF NORTH TEXAS  
Fall 2020 – Spring 2021

### OUTSTANDING STUDENT STAFF MEMBER

UNIVERSITY OF NORTH TEXAS  
RECREATIONAL SPORTS  
Spring 2020, Fall 2020

## contact me.

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## experience.

### IN-HOUSE GRAPHIC DESIGNER

University of North Texas Recreational Sports  
SEPTEMBER 2019 – PRESENT | DENTON, TX

Designing digital and print promotional materials for UNT intramurals, e-sports, outdoor pursuits, fitness, and aquatics programs. Distributing recreation sports flyers and signage throughout campus facilities. Assisting with managing and posting on UNT Rec Sports social media accounts.

### GRAPHIC DESIGN AND SOCIAL MEDIA INTERN

The Cavaliers Drum and Bugle Corps  
MAY 2019 – AUGUST 2019 | CHICAGO, IL

Designed digital and print promotional items, such as posters, merchandise, and social media graphics. Created the layout and graphics for a digital publication for fans, donors, and alumni of The Cavaliers. Helped operate Facebook, Twitter, and Instagram accounts for The Cavaliers, posted engaging content, hosted livestreams, and interacted with target audiences.

### FREELANCE GRAPHIC DESIGNER

Various Clients  
MARCH 2018 – PRESENT | DENTON, TX

Designing digital and print promotional items for clients, such as logos, branding materials, images, and promotional apparel.

## references.

### BEN HANISIAN

Supervisor at  
UNT Rec Sports

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### DOUGLAS MAY

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University of North Texas

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