

mai•linh lillard

education.

THE UNIVERSITY OF NORTH TEXAS

August 2017 – May 2021

BFA in Communication Design, Graphic Design
Tract; Minor in Art History

skills.

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Figma
Adobe Premiere

STRENGTHS

Creative problem-solving
Typography
E-commerce design
UI design
Art direction

awards.

STUDENT ADDY AWARD, BRONZE

The American Advertising Federation of Dallas
March 2021

VOERTMAN-ARDOIN SCHOLARSHIP IN ART

College of Visual Arts and Design at the
University of North Texas
Fall 2020 – Spring 2021

OUTSTANDING STUDENT STAFF MEMBER

University of North Texas Recreational Sports
Spring 2020, Fall 2020

contact me.

Mai-LinhLillard.com

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experience.

ASSOCIATE DIGITAL DESIGNER AT VMLY&R

August 2021 – Present

Creates digital ads, assets, and e-commerce imagery for brand product detail pages, including above-the-fold, below-the-fold, and Amazon brand store creative content. Works with customer experience teams to ideate and wireframe digital products and landing pages. Notable clients: Sanofi, Molson-Coors, General Mills, Pearson Education, Bose.

GRAPHIC DESIGNER AT UNT RECREATIONAL SPORTS

September 2019 – July 2021

Designed digital and print promotional materials for UNT intramurals, e-sports, outdoor pursuits, fitness, and aquatics programs.

GRAPHIC DESIGNER & SOCIAL MEDIA INTERN AT THE CAVALIERS DRUM & BUGLE CORPS

May 2019 – August 2019

Designed digital and print promotional items, such as posters, merchandise, and social media graphics. Created the layouts and graphics for online digital publications for fans, donors, and alumni of The Cavaliers.