

# mai·linh lillard

## education.

### THE UNIVERSITY OF NORTH TEXAS

*August 2017 – May 2021*

BFA in Communication Design, Graphic Design  
Tract; Minor in Art History

## skills.

### TOOLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Figma  
Adobe Premiere

### STRENGTHS

Digital design  
Typography  
E-commerce design  
UI design  
Art direction

## awards.

### STUDENT ADDY AWARD, BRONZE

The American Advertising Federation of Dallas  
March 2021

### VOERTMAN-ARDOIN SCHOLARSHIP IN ART

College of Visual Arts and Design at the  
University of North Texas  
Fall 2020 – Spring 2021

### OUTSTANDING STUDENT STAFF MEMBER

University of North Texas Recreational Sports  
Spring 2020, Fall 2020

## contact me.

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## experience.

### ASSOCIATE DIGITAL DESIGNER AT VML

*August 2021 – Present*

Visually designs user interfaces for web and digital experiences. Creates digital ads, assets, and e-commerce imagery for brand product detail pages, including above-the-fold, below-the-fold, and Amazon brand store creative content. Notable clients: Sanofi, Molson-Coors, General Mills, Pearson Education, The Coca-Cola Company.

### GRAPHIC DESIGNER AT UNT RECREATIONAL SPORTS

*September 2019 – July 2021*

Designed digital and print promotional materials for UNT intramurals, e-sports, outdoor pursuits, fitness, and aquatics programs.

### GRAPHIC DESIGNER & SOCIAL MEDIA INTERN AT THE CAVALIERS DRUM & BUGLE CORPS

*May 2019 – August 2019*

Designed digital and print promotional items, such as posters, merchandise, and social media graphics. Created the layouts and graphics for online digital publications for fans, donors, and alumni of The Cavaliers.